

Welcome to Greater Cambridge-short presentation



GREATER CAMBRIDGE

Welcome to Greater Cambridge

Europe's Innovation Capital

- University of Cambridge ranked No. 1 in Europe, No.2 in the world
- International hub linked to finance and global markets
- £12 billion economy; 750,000 people
- 1,500+ hi-tech companies; 250 biotech companies
- 30% of workforce employed in knowledge-based industries
- European Union certified centre of excellence for innovation and hi-tech business

A thriving enterprise economy with space for ideas that change the world



GREATER CAMBRIDGE

Greater Cambridge – past, present, future

- 800 years of pioneering science, research and innovation
- Rapid growth of Cambridge Phenomenon since 1970s
- World-leading cluster for biotech, info-tech, nano-tech and more
- European research base for Microsoft, Philips, the Wellcome Trust, Nokia, ARM plus 100s of tech businesses
- Robust enterprise economy, business support and networking
- Excellent access to capital markets and finance
- Strong transport and cultural links to London, Europe and the world
- Major investment in infrastructure, housing, healthcare and skills
- Affordable and attractive business locations in the area
- South Cambridgeshire was ranked 2nd best quality of life for rural area 2009 (Halifax and BBC)

A unique location where technology convergence and a thriving economy are driving the next wave of innovation!



GREATER CAMBRIDGE

For more information

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