



## Welcome to Greater Cambridge

Europe's Innovation Capital



## Greater Cambridge area profile

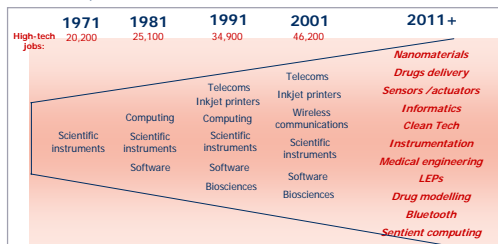
Rapid growth driven by commercialisation of new technologies for global markets

Geographic area:	25 miles / 40 km around Cambridge
Population:	750,000
High Tech Cluster:	1,500 high-tech 250 bio-tech businesses
Skilled labour force	30% workforce educated to first degree level
Local economy worth £12 billion	
★	75,000 jobs planned to 2021
★	73,040 houses by 2016
★	Olympic Games - London 2012



## 'Cambridge Phenomenon'

- Rapid transformation of area into a global technology cluster
- World-leader in biotech, info-tech, nano-tech and more
- European research base for Microsoft, Wellcome, Pfizer, ARM plus 100s of tech businesses



Source: Changing sector strengths in Greater Cambridge, PACED 2003



## A world-class university

- 800 years of pioneering science, research and innovation
- Splitting the atom; DNA sequencing; monoclonal antibodies, etc
- Newton; Darwin; Watson & Crick; Rutherford; Hawking; Sanger
- 82 Nobel Prize winners – more than any other university in the world
- Global research & industry collaborations (eg Microsoft, Hitachi, Nokia)
- Supporting entrepreneurship, tech transfer and spin-outs
  - Judge Business School - Cambridge-MIT Institute
  - Cambridge Enterprise - Centre for Entrepreneurial Learning

Ranked No.1 in Europe, No.2 in world (The Times)

For more see: [www.cam.ac.uk](http://www.cam.ac.uk)



## Investor environment

- Excellent access to capital markets, investors and finance
- Strong links to London's financial markets
- Early successes attracted funding providers
- Successful entrepreneurs have become Business Angels
- Funds for biotech and high tech: The Cambridge Gateway Fund, Amadeus, Avlar Bioventures, etc

Less than 1% of the UK population resides in the Greater Cambridge area...yet the same area attracts 6.1% total UK venture capital funding



## Product development

Technical consultancies offer product development and venture incubation

Cambridge Consultants (1960): Formed to put 'the brains of Cambridge University at the disposal of British Industry'.

Now many more technical consultancies:  
PA Technology, TTP, TTP Com and Sagentia.....

- Employ 1,000+ staff in/around Cambridge
- Spin-out companies
- International collaborations



## Science and innovation parks

More science parks than in any other UK location

- Babraham Bio-Incubator
- Cambridge Research Park
- Cambridge Science Park
- Granta Park
- Great Chesterford Research Park
- Melbourn Science Park
- St John's Innovation Centre

**Tenants include:**

Philips  
 Toshiba Research Europe  
 Epson (UK) Ltd  
 Pfizer  
 Napp Pharmaceuticals  
 Genzyme Therapeutics Ltd  
 GlaxoSmithKline  
 Takeda...



## Europe's Innovation Capital

- European Union certified centre of excellence for innovation and high-tech business
- University of Cambridge: No. 1 in Europe, No.2 in the world
- International technology cluster linked to finance and global markets
- £12 billion+ economy; 750,000 people
- 1500+ high-tech companies; 250 biotech companies
- 30% of workforce employed in knowledge-based industries

**A thriving enterprise economy with space for ideas that change the world**



## Why Greater Cambridge?

**Cluster culture:** Investor infrastructure and enterprise culture

**Investment:** Access to finance, capital markets, serial entrepreneurs

**Global links:** Well-established trade and cultural links

**Accommodation:** More science parks than any part of UK

**Networks:** Multiple networks eg One Nucleus, Cambridge Network

**Tech consultancies:** Cambridge Consultants, Sagentia, PA Technology, TTP

**Location:** Fast transport routes to London, Europe and the rest of the world

**Infrastructure:** Major investment in housing, healthcare and skills

**Lifestyle:** An attractive environment that offers a high quality of life



## How to get involved

**EEDA Invest:**

- inward investment, relocation, partnering ([www.eedainvest.org.uk](http://www.eedainvest.org.uk))

**East of England Innovation Relay Centre:**

- European tech transfer and partnering ([www.innovation-east.co.uk](http://www.innovation-east.co.uk))

**University Research Services Division:**

- engage with the University in your research ([www.rsd.cam.ac.uk](http://www.rsd.cam.ac.uk))

**Cambridge Enterprise:**

- commercialising technology from the University ([www.enterprise.cam.ac.uk](http://www.enterprise.cam.ac.uk))

**Cambridge Network:**

- news, networks and resources ([www.cambridgenetwork.co.uk](http://www.cambridgenetwork.co.uk))

**One Nucleus**

- network for the biotechnology cluster ([www.onenucleus.com](http://www.onenucleus.com))



## For more information

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