

Greater Cambridge – Europe's Innovation Capital



Greater Cambridge Profile

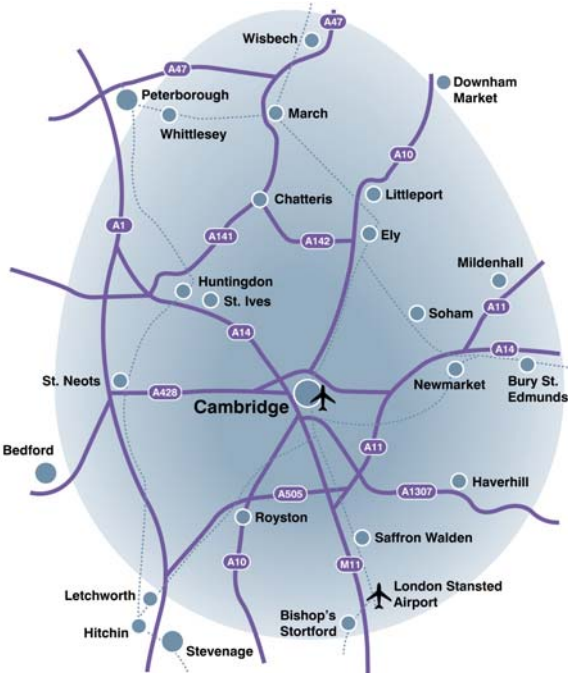
With **750,000 people**, **27,500 businesses** and an **annual economy worth over £12 billion**, Greater Cambridge is home to one of the **world's leading technology clusters**.

Cambridge has the **highest innovation rate** of any city in the UK and the area has been awarded **two European 'Labels of Excellence'** for innovation and support for hi-tech start-ups. 82 members of the University of Cambridge have become **Nobel Laureates** for their contribution to science and technology – more than any other university in the world.

Greater Cambridge is the **scientific research and development capital of the UK** with 5x more R&D jobs than the UK average and a cluster of around **1,500 hi-tech businesses employing over 48,000 people**.

The Greater Cambridge area ranks highly among UK cities for the number of people with higher-level qualifications, including **graduates** and people with **postgraduate** degrees. Alongside three universities there are also many good schools and further education colleges.

Cambridge is the focal point for the area and the name attracts people from across the world. From the historic university core to the rural hinterland of fertile Fen land and rolling countryside, both the city and its surroundings offer a wide variety of places and amenities to suit all tastes and lifestyles.



Located less than 1 hour from London and 1/2 hour from Stansted airport with its easy access to the main European capitals. The area covers an approximate 25 mile radius from Cambridge including Huntingdon, Wisbech, Ely, Newmarket, Bury St Edmunds, Haverhill, Royston and Stansted.

Greater Cambridge – Key Facts

- Since the 1970s, Greater Cambridge has developed rapidly and it is now widely recognised as **one of the best locations in the world to establish or grow a knowledge-based business**. Convergence of Cambridge technologies is unparalleled in Europe and is driving the next wave of innovation. It benefits from an economic growth rate on a par with leading regions of the USA, is ideally situated as a **gateway to Europe** and has a well-established international support infrastructure.
- The area's economy has a concentration of **high growth knowledge-based** activities, such as in the cleantech, ICT and biomedical sectors
- **Internationally renowned health sector** institutions include The Sanger Centre at the Wellcome Trust Genome Campus and the Cancer Research Institute at Addenbrooke's Hospital housing the largest concentration of cancer researchers in Europe.
- The area is a **major tourist destination** - more than 10 million people visit the area each year for attractions such as Ely Cathedral, The Imperial War Museum at Duxford and Newmarket race courses.
- 7.8% of all **UK Venture Capital investments** take place in Greater Cambridge although the area has less than 1% of the UK population.

In Good Company

Greater Cambridge is home to a range of international businesses:

- **ICT:** Microsoft Research, Citrix Systems R&D, Zeus Technology, Silvaco, Toshiba Research Europe, Broadcom UK, Nokia Research, ARM, QUALCOMM, Philips, CSR, Domino, Autonomy
- **Biotech:** Amgen, Genzyme Therapeutics, Napp Pharmaceuticals, Takeda Cambridge, AstraZeneca, Pfizer, Illumina
- **Materials:** Schlumberger Cambridge Research, Kraeber UK, Johnson Matthey
- **Electronics:** Nemerix, Epson UK, Thales Optronics, Pi Shurlock
- **Instruments & Engineering:** Thomas Swan Scientific, Bosch Rexroth, Owlstone, Cambridge Scientific Instruments
- **Sound & Imaging:** Cambridge Display Technology (CDT), Wharfedale International, Meridian Audio
- **Technical Consultancies:** Cambridge Consultants, PA, Sagentia, TTP

Networking

Greater Cambridge has an abundance of generic and specialist business support networks that provide a hotbed for ideas, innovation and start-up activity:

- Cambridge Businesswomen's Network
- Cambridge Energy Forum
- Cambridge Network
- Cambridge Wireless
- Chambers of Commerce
- Confederation of British Industry
- Country Land & Business Association
- East Cambridgeshire Business Group
- Envirotech Ltd
- Federation of Small Businesses
- Fenland Business Forum
- Haverhill Enterprise
- Huntingdonshire Business Network
- Institute of Directors
- One Nucleus
- UK Science Parks Association

Greater Cambridge Partnership is part funded by the East of England Development Agency



Quality of Life

Whether you're looking for lectures, music, theatre, bookshops, nightlife or outdoor activities, there is an abundance of culture and entertainment for individuals and families of all ages. In terms of sport, the area has a good range of clubs and amenities from amateur to professional level.

Cambridge and its surrounding towns are well-served by the main shopping chains plus many smaller independent outlets. From slick city bars to traditional country pubs, there are plenty of restaurants, pubs and cafes offering a good choice of food and drink to cater for every taste and occasion.

The **Greater Cambridge Partnership** unites the public, business, voluntary and community sectors behind a shared vision to realise the potential of Greater Cambridge as a world-class economic area. Through the delivery of key projects with our partners we are working to create a balanced framework for the structural, economic, social, environmental and cultural development of the area.

EEDA Invest works with companies seeking to trade internationally and provides free and confidential advice to overseas-owned companies setting up or expanding in the UK. Once a company is located in the region EEDA Invest provides ongoing business support and practical assistance.

If you would like to find out more about Greater Cambridge contact:

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