

Appendices to Investing in Communities Priorities for 2008-11

Investing in Communities Cambridgeshire



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Appendix A. Context

You are being asked for your views as to how Investing in Communities should prioritise its investment over the next year and 2 years after as set out in the document 'your return form'. It includes an 'open section' for anything which you consider is a **well evidenced area** for investment which could create the appropriate outcome. **Please vote for your first and second choices for capital and revenue investments by completing 'your return form'.**

Your views are important but we will need to develop the plan around **evidence and strategic fit around the policy statements around Skills, Enterprise and Employment** taking into consideration what existing services and infrastructure is in place to address those needs.

The tables with priorities as set out in the attached 'your return form' has distilled a range of partner input and identified **areas for new investment** activity not covered in the current plan. An overview of current delivery is provided in the attached Project Summary Report which attempts to demonstrate where we are and possible options ahead.

Your response to this is required by Friday 14th September to enable the draft plan to be considered by the Investing in Communities Strategic Board on 25th September.

The draft plan will be circulated to 'stakeholders' once the Strategic Board have approved it and input sought which may strengthen the submission.

The draft **Annual Delivery Plan (ADP)** with detailed delivery schedules for 2008/9 has to be submitted to EEDA by 8th October with the final draft being considered by EEDA on 29th October.

The ADP is then considered by the Core Product Group on 21st November and the Chief Executives Group on 5th December.

Between these dates the appropriate processes of commissioning through the application/appraisal process and developing specifications for tender will be undertaken.

During this time the Governments Comprehensive Spending Review that will be impacting upon many public sector agencies, should also be known. For EEDA the Comprehensive Spending Review due to report in October is anticipated may result in 20% cuts for the programme which will clearly limit any potential new revenue investment proposals. EEDA are asking for scenarios involving 10% and 20% cuts to the budget which will clearly effect the scope of the plan.

The independent IiC Cambridgeshire evaluation did stress the need for longer term investment to tackle deep rooted issues and this needs to be balanced with partner commitments and longer term sustainability issues.

In reviewing the Investing in Communities programme there is a need to determine the appropriateness of current programme and explore opportunities for new areas of investment. Part of this process involves emerging research, changing policy frameworks and changing needs. In order to try and determine the scope of future work a wide range of partners were invited to two Workshops to explore issues. The notes of the workshops can be found in Appendix B.

Available Resources

A reminder of what is 'freely' available for 2008/11 is set out below. A full financial overview can be found in Appendix E.

Cambridgeshire	Total Budget	Budget committed including 'tender' sums	Budget un allocated
Capital- 08/9	£1,000,000	£495,000	£505,000
Revenue- 08/9	£1,100,000	£992,094	£107,906
Capital -9/10	£1,226,000	£270,000	£956,000
Revenue-9/10	£850,000	£802,683	£47,317
Capital-10/11	£1,185,000	£250,000	£935,000
Revenue 10/11	£745,000	£678,980	£66,020
Total	£6,091,000	£3,488,757	£2,617,243

Appendix B. Investing in Communities Review

Workshops Outputs

These notes are a combined record of discussions from the Skills and Employment and Enterprise Workshops of July together with a range of emerging issues of recent months. The key headings were the questions we aimed to address.

1. In looking at the existing plan what additional areas of investment do you think are important?

- Community /self leadership
- Rural communities
- Complex & chaotic families/Teenage pregnancies
- Ex offenders
- Recognition of 'tiny' progression routes to the first rung
- Infrastructure development funding –E.g. 'learning centres'? vocational skills opportunities – already subject to investment
- Commonly excluded groups – Homeless /BME/Migrant Workers (currently there is no targeted homeless project)
- Older people – 50+ return to work/skills issues (currently not targeted but able to participate in most areas)
- Accrediting skills already acquired – often in the workplace (Note liC is targeted at those economically inactive)
- Growth areas – already have dedicated and Section 106 funding through negotiation with developers
- People with mental health problems – already covered in part
- Concentration of Traveller issues - covered in part
- Women still a key target due to under representation (not a specific exclusive target)
- Ongoing support to overcome barriers with mentoring and role models seen as being key ingredients in any offer – potentially part of Learning Communities and could be a part of Leadership Capacity Building
- Schools / enterprise activity e.g. Boombizz and Young Enterprise - EEDA are not supportive of this approach as in effect subsidising education budgets and consider this area too far from market
- Support development of demand side matching to encourage self employment and build a business base up front – included as part of Enterprise Support offer
- Any scope for Business Entrepreneur Co Operatives? Like St Johns Innovation Centre but clustering more basic self employed
- Holistic approach to community development / getting services to people / over arching influencing role GCP/liC team through LAA
- Follow up client feedback as a continuum linked to case studies to again influence key players
- Possibly develop 'users involvement groups' – mix of peer support/ advisory body around service delivery issues – part of influencing agenda
- Huge issue of capacity building of intelligent and well informed networking agencies sharing knowledge with client focus

- Linking people to relevant (contextual) opportunities – developing trust, identifying aspirations, making the appropriate connections – often reliant upon VCS

2. How do the above initiatives fit with existing or planned partner investment and how does this fit with your organisations objectives and investment plans?

- There were no clearly identified paths which underlines the need for LAA connectivity.

3. Looking at the current plan where do you feel there could be a merging of 'projects' which can help ease the bureaucracy around claims, returns, monitoring and evaluation? Clearly there is recognition that the more multi faceted the projects the more processes need to be robustly developed to capture the outcomes and impact being achieved.

- E.g. Learning Communities Plus Group – bringing together disparate groups with varying capacity to develop synergies and address needs.
- Look to streamline processes not projects?
- Build capacity to develop projects to develop sustainable / exit strategies at the application stage
- Overwhelming support for this with the caveat of appropriateness for linking initiatives
- The tendering process will drive this but critical for the tenders to be developed independently but accessing intelligent (national) organisations to optimise specifications
- Expansion could mean lack of focus and dilution and needed cautious management
- Beware of losing flexibility which small scale initiatives can deliver most effectively

4. What other partners need to be involved in developing the specifications for future tendering of investment areas?

- An issue raised across the piece on all sorts of cross cutting levels was the overwhelming need to engage with employers – failure in this area will only undermine the benefits of the investment of the whole programme. Chambers of Commerce likely representative body bridging cultural divides should be key members of Strategic Board.
- Issues around 'partnering resistance' for many small voluntary organisations – too much pressure on delivery little time to network and share good practice. Mixture of resources and shifting of attitude in identifying priorities – Community Access Programme

- Potential to influence EEDA and hence Business Link East (BLE) about potential flaws in the regional delivery model – evaluation of impact over time is certain to create some developments as BLE deliver
- Harnessing experience of National bodies like Social Firms UK, Development Trusts Association, Plunkett Foundation etc would bring skill, impartiality and avoid skewing of tender specifications
- Health professionals support to get more people off benefits back into work was important – happening with Retain/Regain / Pathways to Work. JobCentrePlus key drivers.
- Prince's Trust are key players in supporting enterprise development for key target groups up to 30 years of age but there are some conflicts around Job Centre Plus requirements around New Deal for the Self Employed. Relationship building between agencies key.
- Understanding what everyone else is doing is a huge and continuous task.
- There are major deficits in 'community capacity/leadership' in taking forward development of sustainable 'community assets' (EEDA plan to invest in a volunteering programme linked to the Olympics at a Regional level). Community Governance issues need careful development.
- Some revenue support for capital schemes is often important for first three years.

5. What capital projects are planned which will address the Investing in Communities agenda around Enterprise, Skills and Employability in the appropriate targeted areas?

- Possible recycling social enterprises working with disadvantaged groups e.g. homeless
- Incubator social enterprise/enterprise workspace initiatives may come forward to match the capital in Cambridgeshire
- Development of on- farm + NEET infrastructure to help address the needs of young people in Fenland as identified in the research. Issue of public/private sector investment, State Aids and location raises several issues.
- In Norfolk a Wheels to Work programme has been operating linked to JobCentrePlus offers and enabling people to travel to work by moped. EEDA are not encouraging transport projects but the outputs remain impressive and efforts will be made to influence thinking which could see a roll out across Suffolk and Cambridgeshire.
- Demand for small retail units appears high but is this an area which EEDA would support (State Aids? Lead organisation?)

6. In looking at sustainability what more can be done to embed the investment objectives within the Local Area Agreement? Do we need to harness European funding streams – like ESF and LEADER to help build critical investment packages and bring greater longevity to programme elements?

- There are opportunities around ESF that are not being fully explored, there was a suggestion to look at East of England Brussels office website.
- Sustainability – what will happen post liC?
- LAA influence was seen as a role for larger organisations/GCP/County
- With the removal of the 4 Blocks and the reduction of targets from around 200 to 35 there will be bigger challenges around the ‘fit’ of targets and there will be a need for some influence early on.
- Celebrating the impact of investments made using case studies was seen as hugely powerful. If we deliver great interventions and make huge impacts we will not influence key service providers if we don’t tell them and get maximum publicity for what we are doing.
- Overwhelming support in attempting to access European funding but most felt larger, umbrella organisations needed to do this and then manage integration at sub regional project level.
- Co financing is both an opportunity and a challenge with EEDA likely to secure £500,000 a year for 5 years for liC at a regional level.
- JC+, DWP are also co financiers and potential key partners in certain areas.

Appendix C. Current Areas of Investment to be tendered for 2008-11

The following areas of activity are being delivered under the current programme and are still considered appropriate for **open tendering**. Evidence demonstrates that they continue to be a priority in respect of need.

For all of the outlines below there is a large amount of work to do to prepare appropriate tender specifications before they are ready to secure expressions of interest and formal submissions.

Travellers - Currently two organisations are delivering two distinct but related projects around skills and training and within the plan there is a notional revenue allocation of £110,000 for 08/9; £100,000 for 09/10 and £90,000 for 10/11. It is intended to develop a robust specification and to tender activities for 3 years and seek to lever funding and some approaches to sustainability.

Work Limiting Illness – Currently a range of organisations are delivering various elements of at least a three pronged approach to tackling health related employment issues. Within the plan there is a notional revenue allocation of £150,000 for 08/9; £130,000 for 9/10 and £100,000 for 10/11. With Pathways to Work there is scope to reshape the approach and build greater linkages with a raft of other activities both within and outside the programme. A key aspect which continually emerged in the workshops revolved around engaging with employers in a broader number of ways.

Learning Communities Roll Out – Within the plan this remains our largest notional revenue allocation of £ 215,000 for 08/9; £160,000 for 9/10 and £150,000 for 10/11. In addition there are some notional capital commitments which are at formative stages of development. Learning Community investment areas cross over to Peterborough and it is intended that an evaluation be undertaken and this investment area will be tendered with a view to rationalising some costs across the bigger geography.

The challenge will be timing and developing an appropriate specification which addresses needs and gaps in provision in what remains a complex area of delivery and activity.

Appendix D. Additional information on potential priorities

Emerging Priorities not currently receiving Investing in Communities funding.

Community Leadership

- Generally weak in disadvantaged communities
- Increasingly important as learning/enterprise peers
- Critical for asset development / community assets

Complex & chaotic families

- Family model sets the scene for life-chances
- Poor parenting example can lead to disaffection
- Holding down a job becomes a challenge

Ex Offenders/Homeless/Substance Abusers

- People furthest away from inclusion
- Dependency, disruption and ongoing support features
- Breaking the cycle to get on with life key

50 Not Out

- Older people have experience but outdated skills
- Discrimination in job market rife
- Possible enterprise /self employed market

NEET infrastructure

- Young people target provides potential greatest impact
- Alternative curriculum development important
- Employer engagement and route to jobs

Workspace in targeted areas

- Lack of affordable workspace on easy-in easy-out terms
- Private sector will not invest as too risky
- Support for investment required to share risks

Learning Communities infrastructure

- Facilities for learning require expansion
- Non threatening and supportive environments critical
- Access to ICT often a barrier which is increasingly problematic

Wheels to Work

- For many, often young people, transport to work is difficult
- Addresses rural issues where problem is heightened
- Very cost effective in revenue terms with strong outputs

Whilst nearly all programmes are inclusive in their approach it is recognised we do not have a positive discrimination approach to gender, age, ex-offenders, those with addictions or the homeless. Stakeholders views on whether to address this approach and who to target are now sought.

Appendix E. Budget overview 2008-11

Financial Summary IiC Cambridgeshire 2008/11 (before Comprehensive Spending Review)									
Intervention	Project	2008/09		2009/10		2010/11		Total	
		Capital	Revenue	Capital	Revenue	Capital	Revenue	Capital	Revenue
Skills	Romsey Mill		£25,000					£0	£25,000
	Learning Communities*		£215,000		£160,000		£150,000	£0	£525,000
	New Horizons		£96,067		£24,216			£0	£120,283
	Vocational Skill Centres	£250,000		£250,000		£250,000		£750,000	£0
	Not committed	£260,000	-£71,067	£426,000	-£4,216	£385,000	£0	£1,071,000	-£75,283
	Sub total	£510,000	£265,000	£676,000	£180,000	£635,000	£150,000	£1,821,000	£595,000
Employment	Rosmini Centre	£225,000	£50,000		£40,000		£30,000	£225,000	£120,000
	Bangladeshi women		£76,027		£68,467		£58,980	£0	£203,474
	Travellers*		£110,000		£100,000		£90,000	£0	£300,000
	Work Limiting Illness*	£20,000	£150,000	£20,000	£150,000		£100,000	£40,000	£400,000
	Not committed	-£155,000	£58,973	-£20,000	-£58,467	£0	-£33,980	-£175,000	-£33,474
	Sub total	£90,000	£445,000	£0	£300,000	£0	£245,000	£90,000	£990,000
Enterprise	CREAM project		£120,000		£110,000		£100,000	£0	£330,000
	Not committed	£400,000	£120,000	£550,000	£110,000	£550,000	£100,000	£1,500,000	£330,000
	Sub total	£400,000	£240,000	£550,000	£220,000	£550,000	£200,000	£1,500,000	£660,000
	Programme management		£150,000		£150,000		£150,000	£0	£450,000
	Total	£1,000,000	£1,100,000	£1,226,000	£850,000	£1,185,000	£745,000	£3,411,000	£2,695,000
	Total budget committed	£495,000	£992,094	£270,000	£802,683	£250,000	£678,980	£1,015,000	£2,473,757
	Total budget unallocated	£505,000	£107,906	£956,000	£47,317	£935,000	£66,020	£2,396,000	£221,243

* will be tendered

Appendix F. Project Summary overview liC projects 2007/08

See PDF document “project summary July 2007”